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AMENDMENTS TO THE CLAIMS:

- 1. (Currently amended) A device for preventing burn-in of a display screen of an image display device, the device comprising:
- a blurring device for applying a blurring process to an input image signal

 associated with a single displayed screen to obtain a blurred image signal associated with

 the single displayed screen; and
- a contrast inversion device for inverting contrast of a luminance level of the blurred image signal <u>associated with the single displayed screen</u> to generate a burn-in prevention image signal <u>associated with the single displayed screen</u>.
- 2. (Currently amended) The device according to claim 1, wherein pixel data of the input image signal <u>associated with the single displayed screen</u> is grouped into a plurality of pixel blocks, each pixel block includes N rows × M columns of pixels, and the blurring device includes a quantizer that quantizes the pixel data of the input image signal <u>associated with the single displayed screen</u> for each pixel block.
- 3. (Currently amended) The device according to claim 2, further comprising: a device for varying a size of the pixel block for each field of the input image signal <u>associated with the single displayed screen</u>.
- 4. (Currently amended) The device according to claim 1, further comprising: a device for applying a position variation process to the burn-in prevention image signal <u>associated with the single displayed screen</u> to shift, with an elapse of time, a

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display position on the display screen of a display object that is displayed on the basis of the input image signal associated with the single displayed screen.

- 5. (Currently amended) The device according to claim 1, wherein pixel data of the input image signal associated with the single displayed screen is grouped into a plurality of pixel blocks, each pixel block includes N rows × M columns of pixels, and the blurring device includes a mosaicking circuit that mosaicks the pixel data of the input image signal associated with the single displayed screen for each pixel block.
- 6. (Currently amended) The device according to claim 5, further comprising:

 a device for varying a size of the pixel block for each field of the input image signal associated with the single displayed screen.
- 7. (Currently amended) The device according to claim 5, further comprising:

 a device for applying a position variation process to the burn-in prevention image signal associated with the single displayed screen to shift, with an elapse of time, a display position on the display screen of a display object that is displayed on the basis of the input image signal associated with the single displayed screen.
- 8. (Currently amended) A method of preventing burn-in of a display screen of an image display device, the method comprising:
- A) subjecting an input image signal <u>associated with a single displayed</u>

 <u>screen</u> to blurring to obtain a blurred image signal <u>associated with the single displayed</u>

 <u>screen</u>; and

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- B) subjecting the blurred image signal <u>associated with the single displayed</u>

 <u>screen</u> to contrast inversion to invert contrast of a luminance level of the blurred image

 signal <u>associated with the single displayed screen</u> to generate a burn-in prevention image

 signal <u>associated with the single displayed screen</u>.
- 9. (Currently amended) The method according to claim 8, wherein pixel data of the input image signal <u>associated with the single displayed screen</u> is grouped into a plurality of pixel blocks, each pixel block includes N rows × M columns of pixels, and said subjecting the input image signal <u>associated with the single displayed screen</u> to blurring includes quantizing the pixel data of the input image signal <u>associated with the single</u> <u>displayed screen</u> for each pixel block.
- 10. (Currently amended) The method according to claim 9, further comprising:

 varying a size of the pixel block for each field of the input image signal associated

 with the single displayed screen.
- 11. (Currently amended) The method according to claim 8, further comprising:

 applying a position variation process to the burn-in prevention image signal

 associated with the single displayed screen to shift, with an elapse of time, a display

 position on the display screen of a display object that is displayed on the basis of the input

 image signal associated with the single displayed screen.
- 12. (Currently amended) The method according to claim 8, wherein pixel data of the input image signal associated with the single displayed screen is grouped into a plurality

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of pixel blocks, each pixel block includes N rows × M columns of pixels, and said subjecting the input image signal <u>associated with the single displayed screen</u> to blurring includes mosaicking the pixel data of the input image signal <u>associated with the single</u> <u>displayed screen</u> for each pixel block.

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- 13. (Currently amended) The method according to claim 12, further comprising:

 varying a size of the pixel block for each field of the input image signal associated with the single displayed screen.
- 14. (Currently amended) The method according to claim 12, further comprising: applying a position variation process to the burn-in prevention image signal associated with the single displayed screen to shift, with an elapse of time, a display position on the display screen of a display object that is displayed on the basis of the input image signal associated with the single displayed screen.
- 15. (Currently amended) A display apparatus comprising:
 a display device including a display screen;
- a contour modification circuit for blurring an input image <u>associated with a single</u>

 <u>displayed screen</u> to obtain a blurred image <u>associated with the single displayed screen</u>

 when the input image <u>associated with the single displayed screen</u> includes a still image;
- a contrast inversion circuit for inverting contrast of a luminance level of the blurred image <u>associated with the single displayed screen</u> to obtain a contrast inverted image <u>associated with the single displayed screen</u>; and

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a driver for displaying the contrast inverted image associated with the single displayed screen on the display screen when the input image associated with the single displayed screen includes a still image.

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- (Previously presented) The display apparatus according to claim 15, wherein the 16. contour modification circuit includes a quantizer.
- (Previously presented) The display apparatus according to claim 15, wherein the 17. contour modification circuit includes a mosaicker.
- 18. (Currently amended) The display apparatus according to claim 15, wherein pixels of the input image associated with the single displayed screen are grouped into a plurality of pixel blocks, and the contour modification circuit blurs the pixels of the input image associated with the single displayed screen for each pixel block.
- (Currently amended) The display apparatus according to claim 18, further 19. comprising:

a controller for varying a size of the pixel block for each field of the input image associated with the single displayed screen.

(Currently amended) The display apparatus according to claim 15, further 20. comprising:

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a second controller for shifting, with an elapse of time, a display position of the burn-in prevention image <u>associated with the single displayed screen</u> on the display screen.